

No.15018/13/2023-TRI (efile-26930)

Government of India
Ministry of Tribal Affairs
TRI & Media Division

Shastri Bhawan, New Delhi
Dated 23 September, 2024

To,

1. The Secretary,
Tribal Welfare Department (as per list)
2. Director,
Tribal Research Institute (As per list)

Subject: Mega-event to launch the Pradhan Mantri Janjatiya Unnat Gram Abhiyan – reg.

Sir/Madam,

This is with reference to the letter of even number dated 18.09.2024 and DO letter No. 18015/04/2022-PVTG dated 23rd September, 2024. As informed therein, the Pradhan Mantri Janjatiya Unnat Gram Abhiyan will be launched on 02nd October, 2024 in Jharkhand.

2. In continuation of the references cited, it is informed that necessary arrangements for the simultaneous events to be held at all the State/UT and all the District levels may be planned in advance. In this regard, a list of the pre-event activities to be taken up is given at **Annexure I**.

3. It may be noted that a portal <https://adiprasaran.tribal.gov.in/pm-janman/man.aspx> has been developed for the purpose of reporting on all the State/UT/District events to be taken up simultaneously during this mega event. The details of the events may therefore be uploaded on this portal. Further, wide publicity for the event and the dissemination of information about the Mission may be ensured at all levels.

4. Further, a Manthan Shivir with the line Ministries and the Departments of the State Government/UT involved in the implementation of the Mission is scheduled on 27.09.2024 at Bharat Mandapam. While details of the same have been shared vide letter No. 18015/28/2022-PVTG dated 21.09.2024, it is requested that the participants from the TWD and other line Departments of the State Government may be urged to pre-register themselves for the Manthan Shivir through the QR Code given at Annexure II. This will enable easy entry into the venue and also lead to greater

convenience for the participants. Further, a list of the participants with the details of their full names, designation, mobile number (of participating officers), office phone number and an alternate mobile number may be provided to enable greater communication with regard to their participation. This information may be sent as early as possible, and preferably by 25.09.2024 by noon without fail.

5. For further information and clarification, your office/organisation may contact Sh. Manoj Kumar, Research Officer (Mobile No. 9708159501, email id: manoj.kumar96@nic.in and Sh. Kumar Govind, Project Analyst (Mobile no. 9717253396, Email id: kumar.govind@iitdalumni.com).

Yours faithfully,

Jaya R.
23/9/2024
(R. Jaya)

Additional Secretary

Copy to:

1. DMs of the concerned Districts for action as necessary
2. PM-Unnat Gram Abhiyan Division (for information)
3. PPS to STA (for information).

PM - JANJATIYA UNNAT GRAM ABHIYAN**NATIONAL LEVEL MEGA EVENT****District Level Pre-Event Check list**

S. No.	Particulars	Values	Remarks
Stakeholder Identification and Coordination			
1.	Name of the District.		
2.	Identification of the venue of the mega event (Gram Panchayat / block HQ/District HQ etc.) in the districts selected for linking with the National Level Mega Event. <i>(Also Provide the GPS coordinates (latitude and longitude) of the location)</i>	Y/N	
3.	Whether two-way connectivity is available at the identified location.	Y/N	
4.	Whether District nodal officer have been appointed for the management of Mega Event.	Y/N	
5.	Whether any Tribal theme is finalized for the seating arrangement and other kind of arrangements for the function. <i>(Provide basic details)</i>	Y/N	
6.	Whether list of VIPs and dignitaries attending the event is finalized or not. <i>(Provide Names of prominent VIPs)</i>		
7.	(i) Identification of beneficiaries	Y/N	

Distribution of Benefits

8.	Kindly provide the information with details of the projects as follows – Please specify if done under PM-JANMAN		
	Interventions	Ready for Inauguration	Foundation Stone to be laid
	Pucca Awas (Handover of Key)		
	All-Weather Road		
	MMUs or HWC/SC		
	FHTCs or Community Water Source		
	Hostels/Schools		
	EMRS		
	AWCs		
	Electricity Connections		
	Solar Connections		
	Multi-Purpose Centers (MPC)		
	Mobile Towers		
	VDVKs or VDVK products		
	Model Villages		
	Any Other Intervention		
9.	Whether distribution of sanction certificates to PVTG beneficiaries during mega event is planned. <i>(Provide Details) (Only for PM-JANMAN Districts)</i>		
IEC Campaigns and Camps			
10.	Whether IEC campaigns/ Beneficiary saturation Camps of the following benefits are being organized in habitations/villages or planned at the event location on the event day: <i>Aadhar Card, FRA patta, Ayushman Bharat Card, Sickle Cell Screening, health camps, PM Ujjwala Yojana, PM Poshan Yojana (Ration Cards), Sukanya Samriddhi Yojana, PM Jan Dhan Bank Account, PM Vishwakarma Yojana, VDVK Tribal Stalls, Caste Certificates, PM Kisan Cards, any other benefit.</i>		
11.	Whether IEC material, as approved by MoTA (to be shared) has been prepared (in tribal languages also) for putting up at the event site and for distribution. <i>Banners, Standees, Selfie Points, Posters, Pamphlets.</i>		

Logistics and Other Arrangements

12.	Whether product of VDVK/SHG have been identified to present to the VVIPs on the day of State/District event in synch with the National Level Mega Event.	Y/N																																																													
13.	Whether coordination with TRIFED/TRI for Tribal Artisan Mela has been done.	Y/N																																																													
14.	Whether any cultural performance is finalized on the day of mega event: Cultural performance like dance/songs etc by children of EMRS students/Ashram Schools and any other groups (SHG women/tribal community, youth etc) <i>(Provide number of performances)</i>	Y/N																																																													
15.	Whether arrangement of local police/fire brigade/ambulance has been made for conducting the Event with adequate security.	Y/N																																																													
16.	Whether following logistic arrangement for National Level Mega Event Day has been made:	Y/N																																																													
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QR Code for Registration



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जनजातीय कार्य मंत्रालय
Ministry of Tribal Affairs
GOVERNMENT OF INDIA

Manthan Shivir 2024
Reflection on Implementation on

**PM JANJATIYA
UNNAT GRAM ABHIYAN**

A Visionary Initiative towards Tribal Welfare

Scan the QR code to register
or visit <https://adiprasaran.tribal.gov.in/pm-janman>